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**THE BULWELL  
ACADEMY**  
*Creative  
Education  
Trust*

11 March 2019

Dear Parent/Carer

**RE: Attendance Week – 18-21 March, 2019**

Attendance is one of the most important factors to influence how well students achieve in school. Time off school has a significant impact on the progress a student makes and the results they achieve.

As part of our on-going focus on improving attendance we will be running regular Attendance Weeks throughout the academic year.

**Our next Attendance Week will be from Monday 18 March 2019 – Thursday 21 March 2019**

During Attendance Week any student who is absent and has been absent at any other time during the term will be visited at home by our staff, supported by Nottinghamshire Police. Please ensure that you notify us of any absence by 8.30am at the latest on each day of your child's absence.

The Bulwell Academy and the local authority require all students to attend school every day, so we hope you will support us in ensuring your child attends on a regular basis.

Further details supporting positive attendance can be found on our website [www.bulwellacademy.co.uk](http://www.bulwellacademy.co.uk). Alternatively you can email [attendance@bulwellacademy.org.uk](mailto:attendance@bulwellacademy.org.uk)

Yours sincerely

A handwritten signature in black ink, appearing to read 'R Derry'.

Mr R Derry  
Senior Vice Principal



In the lead up to the Easter holidays, we are running not one but two Attendance competitions aimed at improving attendance in all year groups and across the school in the last 4 weeks of term.

**Competition One: 11 March to 5 April (last four weeks of term), one grand prize**

The aim of the competition is to get in on time every day during each of the last 4 weeks of term. Every student achieving 100% attendance and zero late marks in any of the four weeks will receive a Prize Draw Ticket: if they achieve 100% attendance and zero late marks in 1 out of 4 weeks, they receive 1 ticket to the draw; for 2 out of 4 weeks, they receive 2 tickets; for 3 out of 4 weeks, they receive 3 tickets; and for 4 out of 4 weeks, they receive 4 tickets - thus, increasing their chances of winning the Prize Draw on the last day of term for a **tablet device**.

**Competition Two: 25 March to 5 April (last 2 weeks of term), daily prize draws**

The second competition will work the same as our Christmas Attendance Competition with Daily Prize Draws and lots of prizes to win including loads of Easter eggs, queue jumps, meals for five at McDonalds and KFC and non-uniform days. To be in with a chance of winning, students must attend every day and on time in order to be entered into any of the Daily Prize Draws.

**Follow us on social media to find out who are the daily winners!**