

The **Bulwell** Academy



Subject area:	Business
Course:	Business
Qualification:	BTEC

Course Details - What will the course consist of and how will it be delivered?

As specialists in Business and Enterprise, The Bulwell Academy offers a unique opportunity to mix school based learning with opportunities to work with our partner organisations to develop and enhance your understanding of the working world.

You will learn about:

- Enterprise in the Business World
- Finance for Business
- Promoting a Brand
- Principles of Customer Service



The course includes opportunities to take part in national initiatives such as *Tenner* run by Young Enterprise, trips to The Coca Cola Factory and expert insight from local businesses such as The Treat Kitchen and The Nottingham Doughnut Company.

Person Specification—is this the right course for you? Are you....

- * Good at communicating and explaining your ideas?
 - * Someone who enjoys thinking creatively and making decisions?
 - * Good at working with numbers to solve problems?
 - * Interested in learning about the world of business through research and investigation, as well as through practical tasks?
 - * Someone who enjoys finding out about different businesses and how they make money?
 - * Motivated to learn a new subject?
 - * Wants to learn transferable skills that will help with employment AND further study?
- ...then studying for a BTEC in BUSINESS is right for you.**

Further progression on completion of the course—what opportunities could this course lead towards in the future?

- ✓ A route to further education such as Level 3 Business at The Bulwell Academy and on to university
- ✓ An apprenticeship in a business-related profession such as accountancy, law, marketing or the leisure and tourism industry
- ✓ A head start to others when it comes to the world of work.

Technical data:

<i>Qualification Level:</i>	BTEC	<i>Grading:</i>	LIP, P, M, D or D*
<i>Awarding Body</i>	Edexcel	<i>% Written Exam</i>	25%
<i>Lessons per week</i>	2	<i>% Coursework</i>	75%
<i>Number of GCSE or equivalent</i>	1		